

Section 3: Game Changers' Programme

Land Strategy

JPC undertook the development of a comprehensive Land Strategy, which, together with its managing principles, will assist in achieving the City's economic, social and transformation imperatives. It will further enhance service delivery through unlocking the provision of housing, health, social and community development services for the citizens of the CoJ Metropolitan Municipality. Its implementation will ensure the comprehensive management of the City's property portfolio, where faster decision making is guided by a sound strategic framework and well-considered property developments that support the City's strategy. It will unlock transformation both spatially and economically.

The Land Strategy, guided by principles to ensure that the framework and methodology that are deployed result in a successful and implementable strategy that will meet both the needs of the citizens and the City's objectives. The principles of the Land Strategy were presented and approved by the Mayoral Committee in the third quarter of the 2015/2016 financial year.

Following the approval of the principles of the Land Strategy, a policy framework, which forms the basis for the development of the Land Strategy, was formulated in the fourth quarter of the 2015/2016 financial year. A high-level synopsis of the policy framework is outlined in the diagram on the following page.



Lenasia Informal Trading Market