

JPC has concluded a MOU with the OHMSA to jointly work together to address industry-specific challenges such as the following:

- Developing an incubation programme for new entrepreneurs and assist with training, developing and financing smaller entities.
- Inculcating a culture of compliance with any applicable City by-laws and corporate governance measures (such as company laws, tax laws, etc.) by all members.
- Creating a platform for engagement on transformation, by-laws and master plans.
- Jointly developing partnerships with media buyers to assist in buying media from black-owned SMMEs and to agree to withdrawing funding towards illegal signs.

JPC has finalised a programme to determine the status quo of all public ablution facilities, including identifying hot spots and priority areas, particularly in the Inner City and its surrounds. The aim is to implement these as part of a Street Furniture Programme to provide public ablutions at no cost to the City.

This project also includes feasibility studies to determine the viability of a local manufacturing plant being established in the city to manufacture and supply these amenities on behalf of the City and other surrounding municipalities. This project aims to diversify the outdoor advertising portfolio to allow more entrants and create sustainable opportunities for new industrialist/s in the sector while creating jobs through the value chain.



Newtown Junction