

Section 1: Highlights and Achievements

Section 1.1: Core Business Units

JPC is a dynamic, visionary property company mandated to manage and develop the CoJ's R8.6 billion property portfolio. As a promoter of innovative solutions to the development challenges of contemporary Johannesburg, the company utilises council-owned land assets to leverage private sector investment in public infrastructure. JPC's core business is to manage the property assets of the CoJ, maximising the social, economic and financial value of the CoJ's property portfolio, and enhancing the efficiency of its use. The company's overarching mandate is to support the achievement of the CoJ's strategic priorities, including economic and social development, and its service delivery objectives.

JPC provides the following services for CoJ's property portfolio:

- Asset Management
- Property Management
- Property Development
- Facilities Management
- Outdoor Advertising
- All ancillary services related to the above



Alex Mall Opening Day. Photo Credit: Richard De Gouveia