

| Ranking | MOE Objectives  | Risk Description  | Inherent Risk   | Residual Risk | Actions to Improve Management of the Risk   | Progress to Date   |
|---------|---|---|-----------------|---------------|---|--|
| 5       | Utilising the portfolio as a vehicle for transformation | Inability to implement the Outdoor Advertising Strategy | Very High<br>25 | High<br>12.5  | <ol style="list-style-type: none"> <li>1. Joint intervention between JPC and the City in reviewing the by-laws and implementation of JPC outdoor strategy.</li> <li>2. Regular interaction with the industry with resolutions reached.</li> <li>3. Approval of turnaround plan by council for implementation by JPC and CoJ's Department of Development Planning (DDP), subject to budget provision.</li> <li>4. Upskilling and retraining: staff development and enhancement of capacity and skills base of the department.</li> <li>5. Approval of master plan as a vision for outdoor advertising by council for implementation by CoJ and JPC.</li> <li>6. Remodelling CoJ portfolio by JPC in line with the vision (less is more).</li> <li>7. Review of by-laws by CoJ in consultation with JPC to empower CoJ to remove illegal signs without a court order.</li> <li>8. Reduction of fees subject to CoJ approval to assist new entrants.</li> <li>9. Proposed introduction of user fee on all signs facing public roads to reduce number of signs in the urban environment.</li> <li>10. Introducing street furniture to supply amenities at no cost to CoJ as per strategy.</li> <li>11. Memorandum of understanding (MOU) with industry associations to foster partnerships with all players for inclusive and responsible growth of the sector.</li> <li>12. Finalisation of a panel of professional service providers to ensure that JPC obtains all statutory approvals before contracting and site for development.</li> </ol> | <ol style="list-style-type: none"> <li>1. CoJ and JPC are working together and have developed a plan for 2017/8 financial year.</li> <li>2. Industry workshop on the by-laws held on 28 June 2017 by CoJ planning department and JPC.</li> <li>3. Report to be submitted to council by August 2017, alongside the CoJ report on the by-laws. Presentation already done to MayCom in March 2017.</li> <li>4. As per HR training schedules in terms of approved individual development plans.</li> <li>5. To be approved as part of the by-laws in August 2017.</li> <li>6. CoJ and JPC will conduct second round of individual leaseholders in July to August 2017 to finalise restructuring of the portfolio.</li> <li>7. The removal of illegal signs on CoJ land was approved by the council as part of the draft by-laws, subject to public consultation until 30 June 2017. Thereafter the council will approve a new by-law for promulgation.</li> <li>8. Fees are determined by CoJ and a final report on this will be provided upon finalisation and promulgation of new by-laws, subject to council approval.</li> <li>9. A user fee included in the draft by-laws currently undergoing public participation until 30 June 2017.</li> <li>10. Street furniture included in the draft By-laws currently undergoing public participation until 30 June 2017.</li> <li>11. MOU draft finalised and being reviewed by JPC's Legal Department.</li> <li>12. POC to be advertised in July 2017.</li> </ol> |